**WHY SPONSOR?**

Sponsorships offer a variety of benefits, including direct exposure and visibility to participating runners, their families, organizations, and volunteers from across the State of Missouri.

**BENEFITS TO SPONSORS OF RENEW MISSOURI’S EARTH DAY 5K INCLUDE:**

- **High Visibility**
- **Exclusivity**
- **Brand Promotion, Recognition, & Exposure**
- **Employee Engagement & Motivation**
- **Opportunity to Showcase Company’s Values**
- **On-Site Recognition & Participation**

**SPONSORSHIP OPPORTUNITIES:**

**$1,500 Sponsor Benefits**

**Pre-Event**

- **Industry Exclusivity**
- **Billing as Title Sponsor**
- **Opportunity to Use Affiliation with Renew Missouri’s Earth Day 5k in Company Advertising and Website**
- **Presence on All Event Marketing Materials (Digital & Print)**
- **Prominent Mention in Renew Missouri’s Earth Day 5k Press Release**
  - **Highlighted on Social Media Event Page**
  - **Prominent Logo Placement on Website**

**Event**

- **10 Complimentary Race Entries**
- **10’ x 10’ On-Site Booth Space in Prominent Location**
  - **Banner at the Start/Finish Line Area**
  - **Prominent Logo Placement on Event Day Signage**
Renew Missouri’s Earth Day 5k
Sponsor Benefits Continued

CONTINUED:

• Opportunity to address participants at the race
• Verbal recognition at the event
• Opportunity to provide promotional item(s) in participant swag bags
  • Prominent logo placement on race t-shirts

POST - EVENT

• Prominent mention in post-event press release
• Thank you on social media post-event

$1,000 Sponsor Benefits

PRE - EVENT

• Opportunity to use affiliation with Renew Missouri’s Earth Day 5k in company advertising and website
• Mention on social media event page
  • Logo placement on website

EVENT

• 5 complimentary race entries
• 10’ x 10’ on-site booth space
• Logo on sponsor’s banner
• Verbal recognition at event
• Opportunity to provide promotional item in participant swag bags
  • Logo placement on race t-shirts

$500 Sponsor Benefits

PRE - EVENT

• Opportunity to use affiliation with Renew Missouri’s Earth Day 5k in company advertising and website
Renew Missouri’s Earth Day 5k
Sponsor Benefits Continued

Continued:

- Mention on Social Media Event Page
- Logo Placement on Website

Event

- 4 Complimentary Race Entries
- Logo on Sponsor’s Banner
- Small Logo Placement on Race T-Shirts

Underwriting Opportunities

Underwriters are dedicated to maintaining a sustainable event for Renew Missouri’s Earth Day 5k by covering the expenses of essential elements. If you and your company are not able to attend the event, but would like to support Renew Missouri’s Earth Day 5k, these underwriting opportunities could be the perfect option for you!

By committing to underwriting a specific portion of the event, underwriters will receive name recognition on the event website. Additional recognition benefits are listed below.

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Amount</th>
<th>Additional Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Food Sponsor</strong></td>
<td>$1,000</td>
<td>Logo Prominently Displayed on All Food Tables</td>
</tr>
<tr>
<td><strong>Hydration Sponsor</strong></td>
<td>$250</td>
<td>Logo Displayed at Water Station</td>
</tr>
<tr>
<td><strong>Give-A-Way Sponsor</strong></td>
<td>$250</td>
<td>Distribute Your Product or Coupon to Race Participants</td>
</tr>
<tr>
<td><strong>Finisher Medal Sponsor</strong></td>
<td>$100</td>
<td>Sponsor Information Placed on Back of Medal</td>
</tr>
</tbody>
</table>

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