Marketing Internship – Renew Missouri

Renew Missouri is advancing renewable energy and energy efficiency through an effective five-pronged approach of policy research, education of key decision makers, public education, coalition building, and regulatory oversight. Our mission is to transform Missouri into a top 20 state in renewables and efficiency by 2020.

The Marketing Intern will assist with event planning, digital media, press correspondence and graphic design.

The goals for this internship are to have the intern increase public awareness of Renew Missouri through digital media outlets, assist with all aspects of cause-focused event planning for our public & private events, and design effective marketing materials for the organization.

The intern may be involved in other projects outside the scope of the specified internship.

The ideal applicant will be creative, outgoing, detail-oriented, a self-starter, and passionate about renewable energy. Flexibility and the ability to work both individually and in groups are key qualities in any Renew Missouri intern.

**Basic Qualifications:** Intern should have excellent organization skills, attention to detail, and strong oral and written communication skills.

The ideal applicant will have experience with event planning, digital media strategies & implementation, AP style, basic journalistic writing principles, and experience with the Adobe Creative Suite.

Applicants will ideally be pursuing journalism, communications, marketing, graphic design or a related field.

**Wage/Salary:** This internship is an hourly paid position. Starting pay will be $11/hour.

**Hours:** 10-15 hours/week

*Note: There may be some amount of travel to events in Missouri over the course of the internship.*

**To Apply:** Please apply by sending a cover letter, resume, short writing sample and class schedule to apply@renewmo.org in .pdf format, and include “Marketing Internship” in the subject line. In the cover letter, please highlight your interests, most relevant experience, and where you learned of this internship. You may apply for multiple positions based on interest. Please note we encourage early applications.