Right now, a legal barrier exists between consumers who want to contract for renewable energy from any other entity other than the electric utility that currently services their business; even if their utility doesn’t offer the types of renewable energy these consumers want. Corporations - such as Walmart, Unilever, Procter and Gamble - have signed a letter in support for PPAs because they allow them to lock in a low-fixed rate over a long-period of time, meet corporate environmental standards, and accommodate customer preferences.

Getting these large-energy-consuming customers to contract for the renewable energy they desire is among the fastest, most cost-effective ways to decrease Missouri’s carbon footprint while attracting new business to our state. Even though this legislation hasn’t received a hearing, the fact that a Republican Senator introduced the bill is a major step in turning this into law in the near future.